



**SINO  
FOLDING CARTON**  
中国国际彩盒展

**INDIA  
FOLDING  
CARTON**

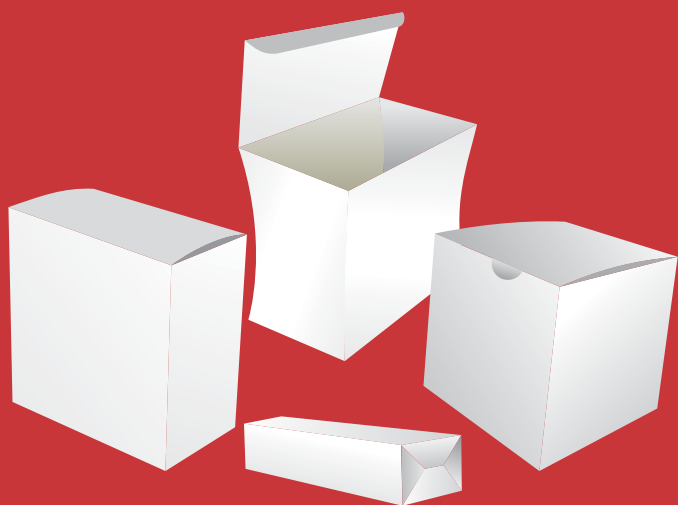
 **Reed Manch  
Exhibitions**

**30 SEP - 2 OCT 2020**

**BOMBAY EXHIBITION CENTRE  
NESCO, GOREGAON (E), MUMBAI**

# INDIA'S ONLY FOCUSED SHOW ON FOLDING CARTON

[www.IndiaFoldingCarton.com](http://www.IndiaFoldingCarton.com)



#### Co-located Events



#### Featured Zones



#### Co-organiser



# INDIA FOLDING CARTON 2020

## More than Just a Box!

India Folding Carton is a unique show with special focus on the folding carton industry. Showcasing the best solutions involved in the process from manufacturers to dealers of pre-press equipment, carton making machinery, printing machinery and post-print equipment. The show is designed to serve the industry needs with solutions that makes it possible for Folding Carton Industry to meet the challenges and capitalise on the opportunities in a rapidly changing environment.

India Folding Carton creates a platform for exhibitors to meet top end-users of folding carton boxes and manufacturers of folding cartons. Top visitor profile includes rigid carton manufacturers, paper bag manufacturers and other users. This show is a focal point, which attracts over 6000 trade professionals from all across the world under a single roof.

Be a part of India Folding Carton and get ahead of the curve!

## Benefit from the fast growing folding carton market in India



### GROWING MARKET

With a turnover of \$24.6 billion and a growth rate of 13% to 15% annually, the Indian packaging industry is expected to reach \$32 billion by 2020.



### FUTURE OF FOLDING CARTON

From cereal boxes, ready meals to pharmaceutical packaging, folding cartons are a key product in the global packaging market. Retail industry is expected to grow to US\$ 1.3 trillion by 2020, registering a CAGR of 9.7%.



### EMERGING MODERN RETAIL

With the spread of organised retail, the Indian consumer packaging market is estimated to reach 1,500 billion by 2020-21.



### SMART PACKAGING

Smart Packaging Market by Technology (Active, Intelligent and MAP), Industry Vertical (Food & Beverages, Automotive, Healthcare, Personal Care and Others) & Geography - Global Forecast to 2020", the smart packaging market size is expected to reach \$39.7 Billion, growing at a CAGR of 4.8% by 2020.





## India Folding Carton 2019 successfully created a platform to connect, network & close deals!

The annual exhibition was a congregation of **253 exhibiting companies** from **12 countries** across the globe and **6481 leading corrugation professionals** from India, Bangladesh, Sri Lanka, Ethiopia, Indonesia, Kenya, Nigeria, Oman, Kazakhstan, UAE, Thailand, Qatar & Rwanda. With the display of latest solutions, products and technological advancements in an **exhibit area of 9100 sqm**, the show also created a productive business environment. Many deals were closed along with **846 successful business matchmaking**. Moreover, the expo witnessed **92 international exhibitors** from 12 countries across the world along with **123 new product launches**.

### IFC 2019 in numbers



**7012**

UNIQUE VISITORS



**396**

CONFERENCE DELEGATES



**846**

BUSINESS MATCHMAKING



**253**

EXHIBITING COMPANIES



**92**

INTERNATIONAL EXHIBITORS



**123**

NEW PRODUCT LAUNCHES



**13**

VISITING COUNTRIES



**12**

EXHIBITING COUNTRIES

# Achieve your key business goals at India Folding Carton



## EXCELLENT RETURN ON INVESTMENT

86% exhibitors agreed that exhibition delivered better ROI than other media channels.



## SALES LEADS

73% exhibitors agreed that IFC is highly effective way of generating sales leads.



## RECOMMENDATIONS

86% of the exhibitors recommend participation in the next edition.



## BIGGER ORDERS

Business executed on show floor.



## ENHANCED REACH

Show created a platform to enhance reach in India

## Our 92 international exhibitors came from the following countries



Germany



Italy



China



Taiwan



France



Singapore



Sweden



South Korea



Japan



USA



Spain



India





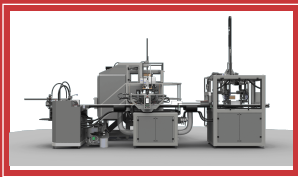
## Exhibitor Profile



Printing machinery



Folder gluer machinery



Rigid box making solutions



Lamination solutions



Carton making equipment



Inks & Adhesives



Paper Bag Making Machine



Paper

## Attendee Profile

- Folding carton manufacturers
- Paper converters
- Printers
- Paper bag manufacturers
- End-users (Food, FMCG, Pharma, Retail)
- E-commerce
- Electronics
- Package designers
- Associations

## Unlimited Opportunities at India Folding Carton 2020



India's first and only show on folding carton creating robust business opportunities



Only platform to create possibilities to enter the Indian market!



Engage with leaders and decision makers from across the sector



Understand the benefits of smart working and tailor your solutions to the needs of the industry



Meet with existing customers and gain access to a new range of potential clients



Lead the conversation and ensure your business is seen as a forerunner in smart working



Conduct face-to-face meetings with a highly targeted and engaged audience

## What's new in IFC 2020?



Open floor workshop



A series of knowledge sharing sessions on the market trends



Key buyers from Indonesia, Vietnam, Kenya, Tanzania, Nepal, Bangladesh, Oman & UAE



Largest display of running machineries



## Visitor Satisfaction

**89%**

visitors met their overall objectives

**94%**

visitors agreed that ICE represent products comprehensively

**92%**

visitors will revisit the show in future

**76%**

visitors found GoConnect: Business matchmaking service beneficial

## Industry Speaks

“

We saw many key buyers coming to our stall. I would say this has been an excellent forum. This is a platform which brings together corrugated case manufacturers from all across the globe. ”

*Venugopal Menon*

*Zone Business Director, Bobst India Pvt. Ltd.*

“

Our association with IndiaCorr expo is since 2014. The show helps us to get the right customers. There are other exhibitions however, we feel that this trade show helps us to get more business from key buyers, new prospects along with abundant networking opportunities. ”

*Esko Graphics*

# Many highlights that bring more business on the show floor!

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**INDIA'S MOST  
TRUSTED EVENT ON  
CORRUGATED PACKAGING**

[www.IndiaCorrExpo.com](http://www.IndiaCorrExpo.com)



**BRINGING THE WORLD  
OF FLEXOGRAPHY ON  
ONE DAIS**

[www.IndiaFlexographyExpo.com](http://www.IndiaFlexographyExpo.com)



**A COMPLETE CORRUGATED  
PACKAGING CONFERENCE**

[www.iccma.com](http://www.iccma.com)

## GoConnect: Business Matchmaking Service

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In our continuous endeavour to uplift and further enrich the experience at the show days, we have a matchmaking platform, GoConnect. This is a complementary online tool to pre-fix your meetings with buyers virtually before going to the expo floor.



## Grow beyond your expectations

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The show creates a platform for the biggest corrugation industry gathering in India. Exhibitors can gain valuable insights about the growing markets in India and other countries. Furthermore, it is a place to conduct business and network with national and international companies along with building brand awareness in the region.





## About the venue

Bombay Exhibition Centre (BEC) is one of the biggest exhibition center in Mumbai. It hosts lots of international fairs and exhibition shows. The centre is ideally situated along the Western Express Highway in Goregaon, within 10 minutes from airports, walking distance to train stations and a 20 minute drive from the heart of the city. There are lots of hotels around the venue.

It can host wide variety of large and medium size events, business conferences, international exhibitions. There are operational air-conditioned restaurants, open air cafeterias and sufficient large parking space. It also consist of highly efficient infrastructure and power source to host very large events and conferences.



## About Reed Manch Exhibitions

Reed Manch Exhibitions, India is a joint venture between Manch Communications, India and Reed Exhibitions, UK. Reed Manch is currently one of the most prominent organisers in India and is responsible for bringing Reed events to booming India market in addition to launching shows on new subjects. The company is India's fastest growing company and worldwide a leader in organising trade shows and conferences on niche industry subjects. The organisation has a growing portfolio of events and is involved in launching various Reed global brands in India.



### FOR BOOKINGS:

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### FEATURED ZONES

