



**23-25 OCTOBER 2021**

INDIA EXPO MART, GREATER NOIDA  
DELHI-NCR, INDIA

## INDIA'S ONLY FOCUSED SHOW ON FOLDING CARTON

[www.IndiaFoldingCarton.com](http://www.IndiaFoldingCarton.com)

Co-located Events



Featured Zones



Co-organiser

**RX** China

Organised by

**RX** Manch

# INDIA FOLDING CARTON

## Unboxing multiple business opportunities

India Folding Carton is a specially designed event to cater to the needs of folding carton industry. The show is a perfect destination to bring the best solutions under spotlight involved in the process from manufacturers to dealers of pre-press equipment, carton making machinery, printing machinery and post-print equipment. India Folding carton is carefully adapted to the rapidly changing market scenario and to offer a unique platform for exhibitors to meet top end-users of folding carton boxes and manufacturers of folding cartons.

Top visitor profile includes rigid carton manufacturers, paper bag manufacturers and other users. India Folding Carton is a focal point attracting over 6000 trade professionals from all across the world under a single roof.

## Key drivers of folding carton market growth in a 'New Sustainable World'



Global folding carton packaging market is projected to reach USD 173.53 Billion by 2026, growing at a CAGR of 4.8% and is one of the most used eco-friendly packaging solution.



Folding carton market is on the rise due to key factors such as labelling, smart packaging and increasing demand of pharma products in populous countries like India and China.



Paper packaging market is expected to reach a value of USD 100.86 billion by 2024, as per market research report driven by key factors such as sustainability and recyclability.

**Source: Globe Newswire**



## Expect more than ever before. Prepare your business for the big leap.

Get ready to experience more than just exhibition as we combine our in-person event with new digital streams. We promise to keep you engaged and connected with your industry, by offering you a mix of digital and live experiences to enable networking and business.

Take advantage of our digital tools and packages to amplify your participation:



### Webinars

Flaunt your market dominance, promote your innovative products and technologies in front of most relevant buyers attending the webinar on specific themes.



### Lead Generation Program

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



### Amplify your reach with digital packages

IndiaCorr Expo brings you an opportunity to promote your brand via our digital advertising and packages.



### Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.



### Everything you need at one place: Exhibitor Shop

Everything from general rules and regulations, to booking service orders: exhibitor shop is your one-stop portal for all needs.



## Top four reasons to exhibit at India Folding Carton



### Enter new markets

India's first and only show on folding carton creating robust business opportunities. It is an exclusive event designed to create possibilities to enter the Indian market.



### Build your brand:

Position your brand in front of serious buyers from across the region and reinstate your position as an industry leader.



### Generate qualified leads:

Stay ahead from competitors by showcasing your products and solutions to a captive audience of active buyers who are on the lookout for the latest innovations.



### Network with stakeholders:

Experience the power of face-to-face networking to forge strong relationships with the most influential industry players.

## Who must participate?

If you are a manufacturer, partner or dealer, agent, or distributor of machineries, ancillary equipment, spare parts, accessories and raw materials from below product segments, then you must represent yourself at upcoming India Folding Carton.

- ▶ Printing Machinery
- ▶ Folder Gluer Machinery
- ▶ Rigid Box Making Solutions
- ▶ Lamination Solutions
- ▶ Carton Making Equipment
- ▶ Inks & Adhesives
- ▶ Paper Bag Making Machine
- ▶ Paper



Scan to book your booth now

## Who will attend?

Decision markers, influencers and purchasing authorities representing below segments attend India Folding Carton in large numbers to experience, compare and evaluate new technologies for their businesses.

- ▶ Folding Carton Manufacturers
- ▶ Paper Converters
- ▶ Printers
- ▶ Paper Bag Manufacturers
- ▶ End-Users (Food, FMCG, Pharma, Retail)
- ▶ E-commerce
- ▶ Package Designers
- ▶ Associations

## A global event for folding carton & paper box making industry

India Folding Carton highlights new technologies, encourages collaborations and facilitates appropriate purchase decisions

### Return on investment

86% exhibitors agreed that exhibition delivered better ROI than other media channels.

### Sales leads

73% exhibitors agreed that IFC is highly effective way of generating sales leads.

### Recommendations

86% of the exhibitors recommend participation in the next edition.

### Bigger orders

Business executed on show floor.

### Enhanced reach

Show created a platform to enhance reach in India

**Our 92 international exhibitors came from following countries**



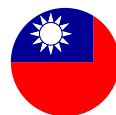
Germany



Italy



China



Taiwan



France



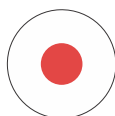
Singapore



Sweden



South Korea



Japan



USA



Spain



India

## Show Highlights-India Folding Carton 2021



Over 250 exhibitors expected from across the globe.



Expect to meet 130+ first time exhibitors



Folding Carton Summit



Web series – webinars & market intelligence



8,500 sqm of exhibition space showcasing new technologies



Live demos by exhibitors



Open floor technical workshops

# Industry Speaks

“We saw many key buyers coming to our stall. I would say this has been an excellent forum. This is a platform which brings together corrugated case manufacturers from all across the globe.”



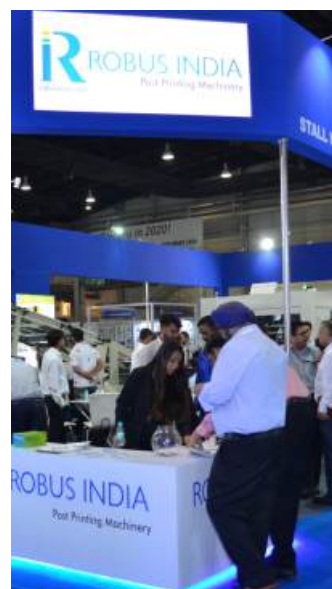
**Venugopal Menon**

Zone Business Director, Bobst India Pvt. Ltd.

“Our association with IndiaCorr expo is since 2014. The show helps us to get the right customers. There are other exhibitions however, we feel that this trade show helps us to get more business from key buyers, new prospects along with abundant networking opportunities.”



**Esko Graphics**



# India Folding Carton Expo 2019 in numbers!



**7012**

UNIQUE VISITORS



**396**

CONFERENCE  
DELEGATES



**92**

INTERNATIONAL  
EXHIBITORS



**123**

NEW PRODUCT  
LAUNCHES



**846**

BUSINESS  
MATCHMAKING



**253**

EXHIBITING  
COMPANIES



**13**

VISITING  
COUNTRIES



**12**

EXHIBITING  
COUNTRIES

## Some of our International Exhibitors





## YOUR SAFETY MATTERS

We have prepared safety protocols to ensure a safe environment so that your only concern is doing business. Check here the safety and hygiene measures adopted for the event.

To read more visit [www.IndiaFoldingCarton.com/RXsafety](http://www.IndiaFoldingCarton.com/RXsafety)

### Exhibition & partnership enquiries:

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