



05-06-07 SEPTEMBER 2019

INDIA EXPO CENTRE, GREATER NOIDA,
DELHI-NCR

India's most trusted event on Corrugated Packaging & Folding Carton Industry

www.IndiaCorrExpo.com | www.IndiaFoldingCarton.com

In Partnership



Co-located Events



Co-organiser



Organiser



ONE INDUSTRY, ONE SHOW!

OUR PARTNERS

In Partnership with



Registration Partner



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Supported By



The show reaffirms its status as India's most trusted event on Corrugated Packaging & Folding Carton Industry

The 7th edition of **SinoCorrugated - IndiaCorr Expo 2019** - India's largest business platform for the entire value chain of corrugated packaging industry concluded on a high note. The expo was a congregation of renowned exhibitors, consultants, business experts and decision-makers under a single platform to discuss best practices and seek solutions to some of the most persistent challenges in the corrugated packaging market.

India Folding Carton co-located with IndiaCorr Expo was a unique platform with special focus on the folding carton industry. It showcased the best solutions as well as largest number of display of machineries involved in the process, from manufacturers to dealers of pre-press equipment, carton making machinery, case making machinery, printing machinery and post-print equipment. The show served the industry needs with solutions that made it possible for Folding Carton Industry to meet the challenges and capitalise on the opportunities in a rapidly changing environment. Moreover, it yielded a networking space for exhibitors to meet top end-users of folding carton boxes and manufacturers of folding cartons. Top visitor profile included rigid carton manufacturers, paper bag manufacturers and other users.



Impressions from the show floor

The most exhibitors ever!

The exhibitor count **increased by 32%**

First time exhibitors ever!

The count of first time exhibitor **increased by 35%**

2019 AT A GLANCE



9,100

SQMs EXHIBITION SPACE



253

EXHIBITING COMPANIES



85

FIRST TIME EXHIBITORS



12

EXHIBITING COUNTRIES



7,012

TRADE VISITORS



13

VISITING COUNTRIES



396

CONFERENCE DELEGATES



846

GOCONNECT : BUSINESS MATCHMAKING
MEETINGS



123

NEW PRODUCT LAUNCHES

EXHIBITOR FACTS

Our 92 international exhibitors came from the following countries



Germany



Italy



China



Taiwan



France



Singapore



Sweden



South Korea



Japan



USA



Spain



India



200 EXHIBITORS AND BRANDS REPRESENTED, OF WHICH **36% ARE INTERNATIONAL**



12 EXHIBING COUNTRIES (GERMANY, ITALY, CHINA, TAIWAN, SPAIN, SINGAPORE, SWEDEN, SOUTH KOREA, JAPAN, USA, FRANCE AND INDIA)



OVERALL, **90% EXHIBITORS WERE SATISFIED** WITH THEIR PARTICIPATION AT THE SHOW.

Numbers speak for themselves

ROI

EXCELLENT RETURN ON INVESTMENT

86% exhibitors agree that exhibition delivered better ROI than other media channels



SALES LEADS

73% exhibitors agreed that ICE is highly effective way of generating sales leads



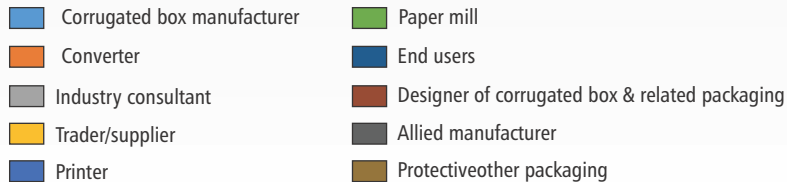
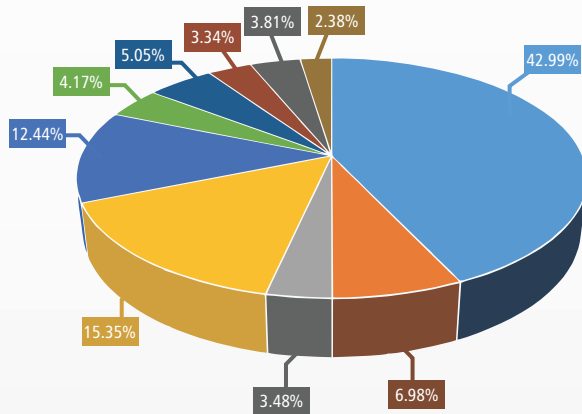
RECOMMENDATIONS

86% of the exhibitors recommend participation in the next edition

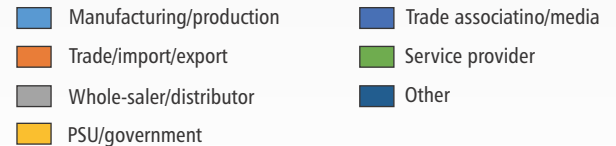
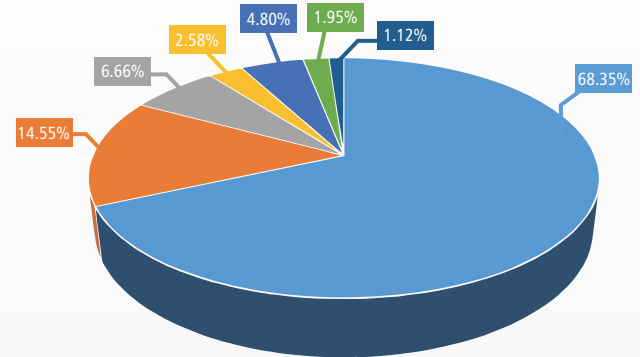
VISITOR FACTS

Visitor's satisfaction increased substantially, describing the event as the one stop solution for corrugated packaging & folding carton industry needs. Attendees were immensely satisfied with the innovative technological display, live demos along with an incredible mix of Indian & International solutions. Furthermore, they all concluded that IndiaCorr Expo 2019 was a very well managed event.

Visitors from various sectors

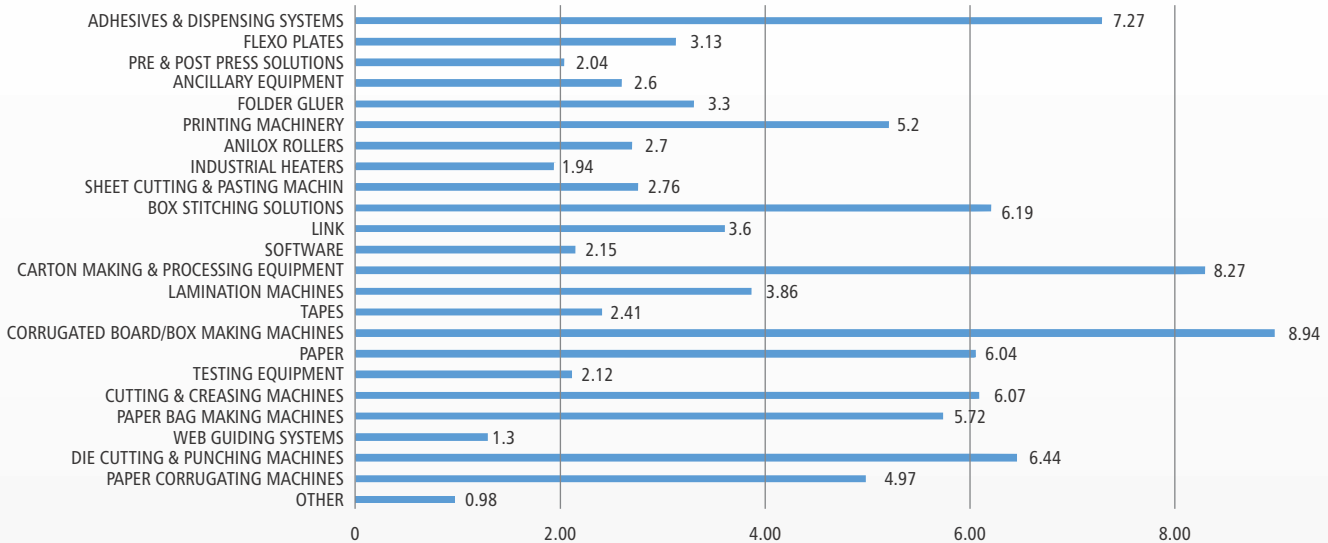


Nature of business



VISITOR FACTS

Product of Interest



**VISITORS'
SATISFACTION
RATE**

63%

Completely Satisfied

23%

Very Satisfied

14%

Somewhat Satisfied

2019 AT A GLANCE

7012 trade visitors from
13 countries

80% of the visitors were involved in the business of manufacturing corrugated boxes, allied raw material, machineries, end-users of folding carton boxes and manufacturers of folding cartons, other manufacturing products, followed by trading as the other leading segment.

**BUILDING
MOMENTUM
EVERY YEAR**

TOP VISITING COUNTRIES



India



Bangladesh



Sri Lanka



Ethiopia



Indonesia



Kenya



Nigeria



Oman



Kazakhstan



UAE



Thailand

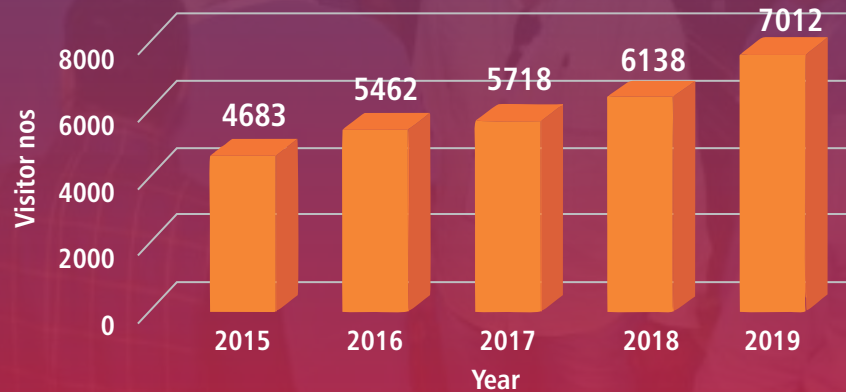


Qatar



Rwanda

OUR ATTENDEE GROWTH



CONCURRENT CONFERENCE – ICCMA CONGRESS

The Indian Corrugated Case Manufacturers Association (ICCMA) Congress, a three-day conference brought together leading industry experts and 396 business delegates to meet, connect and share insights on the recent developments in the corrugated packaging industry.

ICCMA Congress is an extensively planned and a focused event on corrugated packaging industry. It is co-located with the IndiaCorr Expo. Every year, ICCMA CONGRESS is attended by over hundreds of industry leaders from across the country to network with our exhibitors.

Key topics covered at ICCMA Congress 2019

- Co-existence in an intensely competitive market – A myth or possibility?
- Compliance & Cost
- Presentation on a Model Effluent Treatment Plant for a Corrugated Box Factory
- How culture shapes successful organisations?
- Is price the only way to compete?
- Grooming the Young Generation for Business



KEY SPEAKERS AT ICCMA CONGRESS 2019



Devdutt Patnaik
Indian Author



Kirit Modi
President ICCMA



Parimal Merchant
SP Jain School of Global Business



Sanjay Rajgarhia
Vice President ICCMA



Harish Madan
Hony. Secretary ICCMA



Amitav Mukherji
Head of HR at ITC Ltd.



Amit Sanghvi
Principal Counselor & Head
Manufacturing Excellence Div,
CII Centre of Excellence for
Competitiveness for SMES

SEE YOU NEXT YEAR!

ONE INDUSTRY, ONE SHOW!



30 SEP - 2 OCT 2020

BOMBAY EXHIBITION CENTRE, GOREGAON (E), MUMBAI

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